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Skims' Soft Lounge Robe. Photo-Illustration: The Strategist; Photos: Retailers, Getty

## A Gift for the New Mom Starting Maternity Leave

The hospital bag is packed. The nursery is (tastefully) decorated. But while everyone's focused on preparing for the new arrival, don't forget that new moms deserve gifts that are just for them, too.

[Skims' Soft Lounge Robe](#) lives up to its name thanks to a blend of Modal fabric and Spandex. It's cozy and comfortable to wear, without the weight of a traditional bathrobe. A waist tie belt helps make the [robe](#) perfect for bundling up on chilly days, though it's light enough to function as a sleepwear staple without her feeling overheated. It's perfect for cozying up on the couch while the little one is asleep, and has the ideal amount of stretch to keep up with even the most active toddler. Available in sizes from XXS to 4X (US 00 to 28) and three classic, neutral colorways

it's also got a functional side pocket for her phone (and snacks). And when motherhood gets messy, it's easy to throw in the wash.

[BUY IT AT SKIMS](#)

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## Read More About the Best Gifts for New Moms

### The Best Gifts for New Moms, According to New Moms

As one new mom puts it, “Going forward, I’d be more inclined to get things for the mothers because you’ll get so much baby stuff.”



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## A Bonus Strategist Gifting Tip

“I’ve saved every gift bag I’ve ever received, so please heed my earnest supplication: Resist the urge to doodle, decorate, or personalize it in any way, because it significantly diminishes the bag’s reusability. Instead, save it for a thoughtful handmade card.” – *Kitty Guo, writer*

# the Strategist



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